COMMETCIAL

CONTINUED A Supplement to the San Antonio Business Journal

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A supplement to the San Antonio Business Journal

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### **Explanation of Abbreviations:**

Northwest/West.....39

DND: did not disclose n/a: not applicable N/A: not available

SIA: sales information available

**BOMA:** member of the Building Owners and Managers

NNN: triple net lease in which tenant pays for its share of

South/Southeast ...........68 certain costs

If the leasing company did not respond before press time, information is carried over from previous Commercial Real Estate Journal listings. If the leasing company does not respond to requests for updated information, the listing may be deleted.

Northwest/West......65

Fax all corrections and updates on office & industrial space listings to Kim Hernandez at 477-0857.

NOTE: The contents of this special supplement have been written and compiled by the San Antonio Business Journal, and any errors or omissions are not the responsibility of the Building Owners and Managers Association, which is a sponsor of the supplement.

COVER: McAllister Plaza shot by Catherine Dominguez.



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office market, has lately shown signs of warming.

But the financial thaw will be long, possibly several years, says Ernest Brown, Grubb & Ellis' managing director for Central Texas.

The local economy will pick up from office renters gaining a better footing, he said, but bankers will continue to cast a wary eye on building new projects.

"The financial markets are still screwed up and in turmoil," he says. "There is uncertainty out there."

# Filling the voids

Two years ago, a developer with a good track record here could build a tower without any pre-leasing, Brown says. Today, lenders demand two-thirds or more be rented in advance, and they scrutinize credit of would-be tenants.

As San Antonio rolled into this year, the

By the second quarter, rising vacancies slowed and hovered around 18 percent to 19 percent, about a third higher than a year ago. Class A rents managed to stay

"IT HAD REALLY GOOD BONES. T WAS WRAPPED IN LIGHNESS."

Kenneth Baber

CEO

Maier Seibel Baber

flat from the first quarter, at about \$24 a square foot.

Led by a Medtronic lease in Overlook at the Rim and a Concorde Career College lease at Corporate Square Garden, the amount of occupied space actually grew in

the second quarter, just not as fast as new space opening up.

"In these challenging economic times, any positive movement is beneficial," a Grubb & Ellis report says.

But still be reckoned with is a trend by firms to relocate to their own buildings, leaving yet more backfill in the rental mar-

Tesoro Corp. let go of 325,000 square feet in several scattered buildings to move into new headquarters at Ridgewood Park. AT&T pulled out of 312,000 square feet at the IBC Center as part of a move to Dallas. Wells Fargo left 72,800 square feet empty at the Brass Professional Center to move to a Westover Hills campus.

"Numerous vacancies anticipated for later in the year are going to make this a long and bumpy ride," the second-quarter Grubb & Ellis report says.

Over the next year, landlords will have See OFFICE, Page 4

to offer more concessions, the report says, and lingering vacancies will eventually take a toll on asking rents.

A look at some of the latest cracks in the market indicates reactions will vary.

"Every building has its own set of circumstances," Grubb & Ellis' Brown says.



COURTESY OF MAIER SIEBEL BABER The entrance of McAllister Plaza before renovation.



COURTESY OF MAIER SIEBEL BABER

With a little spit and polish, the entranceway to McAllister Plaza was transformed from clunky to sleek and modern.

# Riding the tsunami

In 2007, when San Francisco investor Kenneth Baber looked to expand his holdings in San Antonio, he saw the 12-story McAllister Plaza at U.S. 281 and Ramsey

Road as an undervalued duckling waiting to blossom.

"It had really good bones," says Baber, president and CEO of Maier Siebel Baber. "It was wrapped in ugliness."

Wide open floor plates, great views, plenty of parking, a hop across a highway to get to San Antonio International Airport, and columns and ramps rising fast to soon See OFFICE, Page 6

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 Land area: .746 acres

FOR SALE 4714 Shavano Oak

FOR SALE

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FOR SUBLEASE 4726 Shavano Oak Flex Space

· +/- 6,512 SF total, 0.496 acres · 9,000 SF avail. immediately

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### Land

#### **Kerrville Town Creek**

- · 374 acres
- · User sites or bulk sale
- · Frontage on IH-10
- · Price reduced!

- Watson Lane/IH-35
- · Close to proposed "Loop" connection to IH 35

- · Up to 13.68 acres, may divide · 230 acres

425 acres

Power and water available
 Student housing potential
 Retail, office & industrial

· Just south of UTSA

#### near the Valero Refinery · Land directly opposite Steubing Farm Land Schwab Road/IH-35

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- · 139 acres

· 975 acres, mixed use land

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# Management

Grubb & Ellis Management Services, Inc. (GEMS) currently manages over 225 million square feet nationally. Locally, the Central Texas offices of San Antonio and Austin manage in excess of 3.1 million square feet of office, retail and industrial properties.

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PROPERTY MGMT

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smoothly connect U.S. 281 and Loop 410 all shouted potential, Baber says.

He also knew Tesoro planned to vacate almost half of the building's 190,000 square feet this year, and that became part of his strategy to remake and remarket the building, built in 1982, as a new top-tier office location.

Over the next year, Maier Siebel Baber spent millions of dollars to refinish the inside and outside of McAllister Plaza, transforming it from Class B to Class A.

The refurbishing, at less than 20 percent of the building's purchase price rather than the usual 50 percent, was a bargain.

Baber said.

"A huge coup," he

The firm replaced common areas, elevators, air conditioning and wall coverings, added lighting, gussied up bathrooms, ripped up asphalt to plant grass and

trees and added sleek aluminum panels on the outside to punch back hot sunlight.

"So it's just, it's a new building," Baber says. "We timed it perfectly for the market tsunami of our lifetime."



**COURTESY OF MAIER SIEBEL BABER** 

Kenneth Baber, president and CEO of Maier Siebel Baber, purchased and renovated McAllister Plaza.

Today, McAllister Plaza wears a mirrored-glass and silver-like suit as it stands gleaming over U.S. 281 traffic. The highway is flanked by new interchange ramps accented with fresh bands of rust-colored paint.

The asking rent runs about \$24 a square foot, \$4 less than first expected, and tenants have room to negotiate creative rent structures and turn-key upgrades.

Maier Siebel Baber has since lost one tenant, signed up another and, except for Tesoro, renewed all other leases. To fill Tesoro's shoes, half the marketing is targeted to customers outside San Antonio, up from a typical 20 percent.

"We won't fill all this this year, that's See OFFICE Page 7

### TWO IDEAL SAN ANTONIO LOCATIONS



### **Crown Tower**

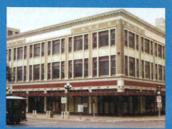
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- Full Service Rates
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CATHERINE DOMINGUEZ / SAN ANTONIO BUSINESS JOURNAL

Empty space left by Tesoro at 300 Concord Plaza was absorbed by Whataburger Restaurants headquarters.

just not how the world works," Baber says. "But we'll probably get more than half of them. We're six to eight months behind on this because of the leasing market."

Baber recently invested some 80 hours, and his staff a few hundred more, trying to woo Whataburger Restaurants into relocating its corporate headquarters to McAllister Plaza.

But the burger giant, at the time based in Corpus Christi and hunting for a new home, settled on digs just down the highway, in another spot vacated by Tesoro.

# They will come

300 Concord Plaza, a tilt-wall structure filling three stories in the shadow of the old Harte-Hanks Tower and cupped by a drainage swale at the southern juncture of U.S. 281 and Jones Maltsberger, was built in 1999 to be a headquarters.

The floors were fitted to handle big business departments such as human resources, accounting, marketing and financial. The campus includes a parking garage and is ringed by lush oak trees.

So with Tesoro ready to dump its 141,000 square feet of Concord Plaza

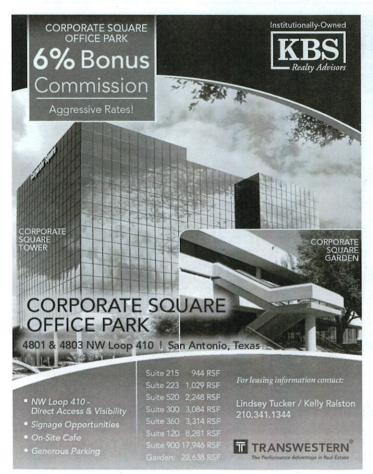
space into a ballooning sublease market, and several years of rising office rents now flat lining, Whataburger saw a great opportunity.

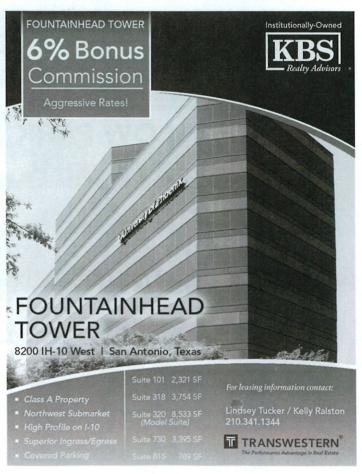
Hitting \$1 billion in sales for first time in 2007 and seeking room King to flex more, the restau-



rant franchiser spent two years researching where to relocate its headquarters. In November, officials announced they'll move to San Antonio.

See OFFICE, Page 8





"At the end of the day we were looking at probably 10 buildings," said Jeffrey Miller of Travis Commercial Corporate Services, who oversaw the transaction.

Concord Plaza wasn't up for sale. But the high visibility, proximity to good schools and the airport and the ready-made corporate layout fit like a glove. Whataburger approached the owners with a purchase offer, and closed the deal in March.

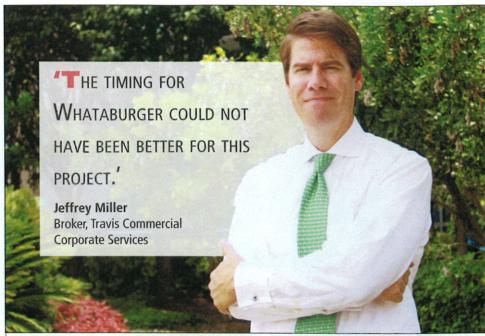
"We came to the building, the building didn't come to us," Miller says. "The timing for Whataburger could not have been better for this project. They made a very smart buy."

After some upgrades, Whataburger moved in by mid July, in time for families to get their children into classes before the traditional school year starts. The shuffling brought more than 200 additional corporate jobs to San Antonio.

# **Marketing recession-style**

A down market doesn't mean a full-tilt marketing campaign is necessarily needed to fill large empty spaces, says Brown of Grubb & Ellis.

His firm is quietly helping a tenant offload about 13,000 square feet in the Mercantile



CATHERINE DOMINGUEZ/ SAN ANTONIO BUSINESS JOURNAL

Jeff Miller of Travis Commercial Corporate Servicdes oversaw the sale transaction of 300 Concord Plaza.

Building at Loop 410 and McCullough Avenue. The renter wants to downsize but without a public announcement.

The 1981 building, known for the colorful whirling leafs of metal fixed to a column and the spinal-curve wall of windows that

waves to Loop 410, can easily absorb the hit. The location is prime, and 98 percent of the 211,000 square feet is leased.

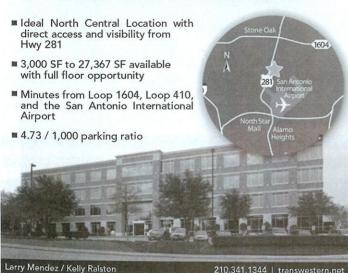
Efforts that include a blast of 1,500 emails to potential clients and listing the See OFFICE, Page 10



# **BROOKHOLLOW PARK**

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COURTESY OF NF MANAGEMENT

The Mercantile Building is conducting a quiet, personal campaign to fill about 13,000 square feet of space.

#### **FROM PAGE 8**

space on industry databases could be enough to find new renters, said Clint Parker of Grubb & Ellis.

Considering that the 13,000 square feet fetched something like \$18 a square foot several years ago when the contract was signed and that today's asking rate is about \$23, a better deal could also be had, Brown

\* REALLY THINK THAT SAN ANTONIO AND AUSTIN... ARE EXTREMELY WELL POSITIONED.

Clint Parker Broker, Grubb & Ellis

Still, getting new leases won't happen overnight.

"I would wager that we could have at least half of it leased by the end of this year," Brown says.

# Attractive and sexy

Another positive for the Mercantile Building, as well as much of the rest of the local office market, is that San Antonio remains better off than many other cities.

The local economy isn't prone to the same peaks and valleys as the rest of the nation, and developers here didn't overbuild as much as in other areas.

"I really think that San Antonio and Austin and Central Texas is extremely wellpositioned," Parker says. "Our market has become this attractive, sexy market for national investors."

PATRICK DRISCOLL is a San Antonio freelance writer.

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